

EXHIBITOR OPPORTUNITIES

A successful ten-year track record with tremendous technical discussions and breaking commercial developments has defined The Packaging Conference as the premier annual industry event.

As the leading conference in the industry, we are pleased to offer you the opportunity to highlight your products and services at one of our preferred space exhibits.

As a featured exhibitor, you will receive...

- Publicity on our website (logo placement)
- Featured on our conference networking app
- Inclusion in mailings targeted to thousands of packaging professionals
- Prominent display of your corporate logo at the event
- Visibility of your exhibit message throughout all session breaks
- Exhibition area is open for the entire event, not just one evening!

Overview

The Packaging Conference provides industry insights, trends, latest technology and significant announcements pertaining to the packaging industry.

Conference producers are individuals with deep roots and active participation within the packaging industry. Our ability to produce the premier packaging conference for the industry is due to our intimate knowledge of the market and strong business and technical backgrounds.



This conference focuses on all packaging materials including PET, polypropylene, PLA, styrene copolymers, paper, aluminum and glass. We highlight advances in a variety of packaging formats such as rigid bottles and cans, flexibles, thermoforms, and paper packaging.

Attendees

We anticipate 225 to 275 attendees for our 11th annual conference - a majority of whom are upper-level managers and directors. With nearly all key industry participants in attendance from across the entire packaging value stream...raw material producers, resin producers, container manufacturers, closure suppliers, label suppliers, equipment manufacturers, additive suppliers, recyclers, brand owners, distributors, retailers, financial analysts and technology providers...The Packaging Conference has been a tour de force and a smashing success.



Networking

There will be multiple networking opportunities with refreshment services in close proximity to the exhibition area.

Business Opportunities

This will be a unique marketing and networking event for you to consider! We will be offering a limited number of tabletop displays in the conference area on a first-come, first-served basis where businesses can showcase their equipment, products and technologies.



Why Exhibit at The Packaging Conference 2018

Directed and focused marketing expenditures are critical to your success. The conference exhibit space offers a cost-effective marketing opportunity with direct access to your core markets - while you watch it happen. It is a return to the personal one-to-one marketing approach.

Exhibit Details

Our exhibitor package includes one tabletop exhibit space in the display area in premium locations for maximum visibility with a special focus on providing networking opportunities.

Exhibit Space Includes	Standard: \$3,500
One 2.5' X 6' skirted table One full conference registration <i>- (Additional participants charged a fee)</i> Web Presence Pre / Post Conference Publicity	Networking App placement Email Campaigns Promotional Materials Dais Recognition

Conference Dates

The Packaging Conference 2018

February 5 – 7, 2018

- Exhibit hall opens at Noon on Monday
- Conference begins at 1:00 PM on Monday
- Conference ends at 1:00 PM on Wednesday

Venue

Wyndham Grand Orlando – Bonnet Creek

14651 CHELONIA PARKWAY, ORLANDO, FL 32821



Thank you for your interest and we hope to see you in Orlando.

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