

SPONSORSHIP OPPORTUNITIES

A successful ten-year track record of tremendous technical discussions and breaking commercial developments has defined The Packaging Conference as the premier annual industry event.

As the leading packaging conference in the industry, we are pleased to offer you the opportunity to sponsor one of our networking events.

As a sponsor, you will receive...

- Publicity on our website
- Featured position on our conference app
- Inclusion in mailings targeted to thousands of packaging professionals
- Prominent display of your corporate logo
- Visibility of your message throughout all session breaks

Overview

The Packaging Conference has always provided the latest technology, significant announcements, development insights, and the trends, which have been of significant interest to industry professionals.

Our conference producers have deep roots and actively participate in the packaging industry. Our intimate knowledge of the market and strong business and technical backgrounds, enable us to produce the industry's premier packaging conference.

With nearly all key industry participants in attendance from across the entire packaging value stream...raw material producers, resin producers, container manufacturers, closure suppliers, label suppliers, equipment manufacturers, additive suppliers, recyclers, brand owners, distributors, retailers, financial analysts and technology providers...The Packaging Conference has been a tour de force and a smashing success.

This conference focuses on packaging materials including PET, PP, PLA, styrene copolymers, paper, aluminum and glass. We highlight advances in a variety of packaging formats such as bottles and cans, flexibles, and thermoforms.

Attendees

We anticipate 225 to 275 attendees for our 11th annual conference - a majority of whom are upper-level managers and directors.

Overview - Attendees



Networking

There will be multiple networking opportunities in close proximity to both the exhibition and refreshment areas.

Sponsorship Details

Each high profile opportunity is associated with one of our networking functions designed to enhance your exposure to each attendee. We have a limited number of opportunities, so reserve yours now.

| Sponsor type # of events | Reception 1 | Luncheon 2 | Breakfast 2 | Morning break 2 | Afternoon break 2 |
|-----------------------------|----------------|---------------|----------------|--------------------|----------------------|
| Amount per event | \$15,000 | \$7,000 | \$4,500 | \$4,500 | \$4,500 |
| Web presence | X | X | X | X | X |
| Pre / post conference | X | | | | |
| Email campaigns | X | X | X | X | X |
| Promotional materials | X | | | | |
| Signage | X | X | X | X | X |
| Networking app | X | X | X | X | X |
| Dais recognition | X | X | X | X | X |

Conference Dates

The Packaging Conference 2018

February 5 – 7, 2018

- Conference begins at 1:00 PM on Monday
- Conference ends at 1:00 PM on Wednesday

Venue

Wyndham Grand Orlando – Bonnet Creek

14651 CHELONIA PARKWAY, ORLANDO, FL 32821



Thank you for your interest and we hope to see you in Orlando.

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