



# The Packaging Conference

*Where business opportunities and technologies meet*

## SPONSORSHIP OPPORTUNITIES

A successful eleven-year track record of lively technical discussions and breaking commercial developments has defined The Packaging Conference as the premier annual industry event.

As the leading packaging conference in the industry, we are pleased to offer you the opportunity to sponsor one of our networking events.

As a sponsor, you will receive...

- Publicity on our website
- Inclusion in mailings targeted to thousands of packaging professionals
- Prominent display of your corporate logo
- Visibility of your message throughout all session breaks

### **Overview**

The Packaging Conference has always provided the latest technology advances, significant announcements, development insights, and trends, all of which have been of significant interest to industry professionals.

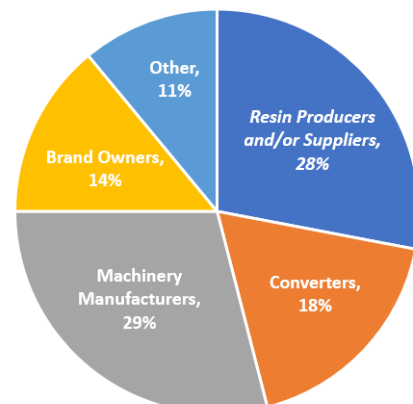
Our conference producers have deep roots and actively participate in the packaging industry. Our intimate knowledge of the market and strong business and technical backgrounds enable us to produce the industry's premier packaging conference.

With nearly all key industry participants in attendance from across the entire packaging value stream...raw material producers, resin producers, container manufacturers, closure suppliers, label suppliers, equipment manufacturers, additive suppliers, recyclers, brand owners, distributors, retailers, financial analysts and technology providers...The Packaging Conference continues to be the catalyst for innovation.

This conference focuses on packaging materials such as PET, PP, HDPE, bio-polymers, paper, aluminum and glass. We highlight advances in a variety of packaging formats such as bottles and cans, flexibles, thermoforms, and paper packaging.

### **Attendees**

We anticipate 225 to 275 attendees for our 12<sup>th</sup> annual conference - a majority of whom are upper-level managers and directors.



**2019 SPONSORSHIP**



# The Packaging Conference

Where business opportunities and technologies meet

## Networking

There will be multiple networking opportunities in close proximity to both the exhibition and refreshment areas.

## Sponsorship Details

Each high profile opportunity is associated with one of our networking functions designed to enhance your exposure to each attendee. We have a limited number of opportunities, so reserve yours now.

Sponsor type # of events	Reception 1	Luncheon 2	Breakfast 2	Networking Break 4	Logo Sponsor
Amount per event	\$15,000	\$7,000	\$4,500	\$4,500	\$1000
Web presence	X	X	X	X	X
Pre / post conference	X				
Email campaigns	X	X	X	X	
Promotional materials	X				
Signage	X	X	X	X	X

## Conference Dates

The Packaging Conference 2019

February 4 –6, 2019

- Exhibit hall opens at Noon on Monday
- Conference begins at 1:00 PM on Monday
- Conference ends at 1:00 PM on Wednesday

## Venue

[Waldorf Astoria Las Vegas](#)

3752 Las Vegas Blvd. South  
Las Vegas, Nevada 89158

Thank you for your interest and we hope to see you in Las Vegas.

John Maddox

Tel: +1 (904) 382-8735

[j.maddox@thepackagingconference.com](mailto:j.maddox@thepackagingconference.com)

Brittanie Begeman

Tel: +1 (419) 343-9427

[b.begeman@thepackagingconference.com](mailto:b.begeman@thepackagingconference.com)



2019 SPONSORSHIP