



The Packaging Conference

Where business opportunities and technologies meet

EXHIBITOR OPPORTUNITIES

A successful twelve-year track record with lively technical discussions and breaking commercial developments has defined The Packaging Conference as the premier annual industry event.

As the leading conference in the industry, we are pleased to offer you the opportunity to highlight your products and services at one of our preferred space exhibits.

As a featured exhibitor, you will receive...

- Publicity on our website (logo placement)
- Inclusion in mailings targeted to thousands of packaging professionals
- Prominent display of your corporate logo at the event
- Visibility of your exhibit message throughout all session breaks
- Exhibition area is open for the entire event, not just one evening!

Overview

The Packaging Conference provides industry insights, trends, latest technology and significant announcements pertaining to the packaging industry.

Conference producers are individuals with deep roots and active participation within the packaging industry. Our ability to produce the premier packaging conference for the industry is due to our intimate knowledge of the market and strong business and technical backgrounds.



This conference focuses on packaging materials such as PET, polypropylene, HDPE, bio-polymers, paper, aluminum and glass. We highlight advances in a variety of packaging formats such as bottles and cans, flexibles, thermoforms, and paper packaging.

Attendees

We anticipate 225 to 275 attendees for our 13th annual conference - a majority of whom are upper-level managers and directors. With nearly all key industry participants in attendance from across the entire packaging value stream...raw material producers, resin producers, container manufacturers, closure suppliers, label suppliers, equipment manufacturers, additive suppliers, recyclers, brand owners, distributors, retailers, financial analysts and technology providers...The Packaging Conference has become the ideal venue to feature your products and services.



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Networking

There will be multiple networking opportunities with refreshment services in close proximity to the exhibition area, including:

- Monday afternoon networking refreshment break
- Monday evening welcome reception
- Tuesday networking breakfast
- Tuesday morning networking refreshment break
- Tuesday afternoon networking refreshment break
- Wednesday networking breakfast
- Wednesday morning networking refreshment break

Business Opportunities

This will be a unique marketing and networking event for you to consider! We will be offering a limited number of tabletop displays in the conference area on a first-come, first-served basis where businesses can showcase their equipment, products and technologies.

Why Exhibit at The Packaging Conference

Directed and focused marketing expenditures are critical to your success. The conference exhibit space offers a cost-effective marketing opportunity with direct access to your core markets. It is a return to the personal one-to-one marketing approach.



Exhibit Details

Our exhibitor package includes one tabletop exhibit space in the pre-function area in premium locations for maximum visibility with a special focus on providing networking opportunities.

Exhibitor Space Cost - \$3,500.00

Includes:

- One 2.5' x 5' skirted table
- One full conference registration
- Web presence on The Packaging Conference website
- Pre/post conference publicity
- Email campaign inclusion



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Conference Dates and Schedule

February 3-5, 2020 – AT&T Conference Center, Austin, Texas

- Exhibit hall opens at Noon on Monday
- Conference begins at 1:00 PM on Monday
- Conference ends at 1:00 PM on Wednesday

Venue

AT&T Conference Center
1900 University Avenue
Austin, TX 78705

Contact Information

Thank you for your interest and we hope to see you in Austin. If you should have any questions, please contact us using the information below.

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EXHIBITOR