



EXHIBITOR KIT

AUSTIN, TEXAS | 2020

CONFERENCE OVERVIEW

The Packaging Conference provides key industry insights, the latest trends in packaging and the latest technologies that are advancing the industry.

Each year, conference topics are centered around packaging materials such as PET, polypropylene, HDPE, bio-polymers, paper, aluminum and glass. We also highlight advances in a variety of packaging formats such as bottles and cans, flexibles, thermoforms, and paper packaging.

TPC's conference producers are individuals with deep roots and active participation within the packaging industry. Our ability to produce the premier packaging conference for the industry is due to our intimate knowledge of the market and strong business and technical backgrounds.

Where business opportunities and technologies meet.

EXHIBITOR OPPORTUNITIES

With a successful track record of lively technical discussions and breaking commercial developments, The Packaging Conference is the perfect place to present your capabilities to industry leaders and influencers of the packaging industry.

NETWORKING

There will be multiple networking opportunities with refreshment services in close proximity to the exhibition area, including:

- Monday afternoon networking refreshment break
- Monday evening welcome reception
- Tuesday networking breakfast
- Tuesday morning networking refreshment break
- Tuesday afternoon networking refreshment break
- Wednesday networking breakfast
- Wednesday morning networking refreshment break



ATTENDEES

The Packaging Conference is the perfect size for making impactful networking connections as we typically average around 200 participants each year, with the majority being upper-level managers and directors.

The participants span the entire packaging value stream, including:

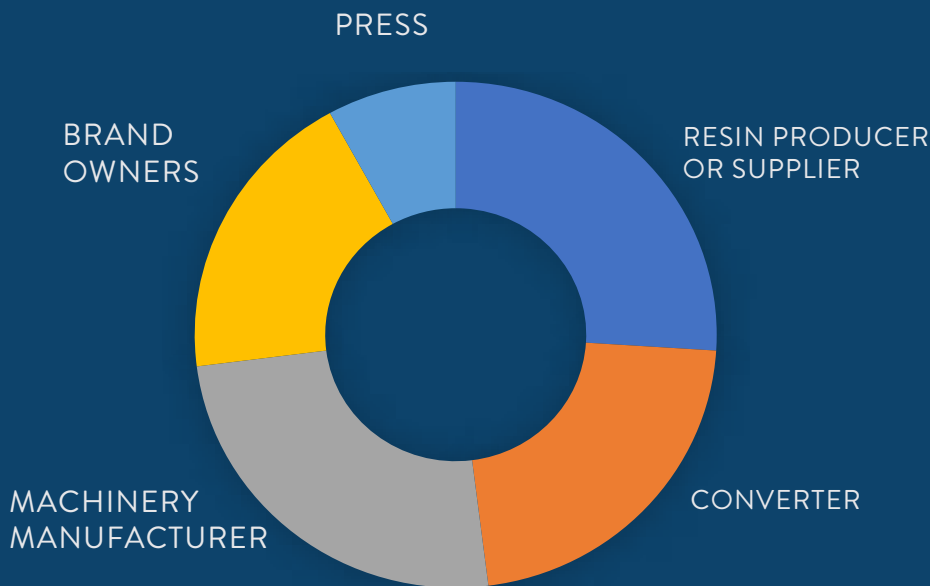
- Raw material producers
- Resin producers
- Container manufacturers
- Brand owners
- Closure suppliers
- Label suppliers
- Equipment manufacturers
- Additive suppliers
- Recyclers
- Distributors
- Retailers
- Financial analysts
- Technology providers

CONFERENCE SCHEDULE

February 3-5, 2020
AT&T Conference Center
Austin, TX

- 2/3 8:00AM: Exhibit setup
- 2/3 11:00AM: Registration open
- 2/3 12:00PM: Exhibits open
- 2/3 1:00PM: Conference begins
- 2/3 5:00PM: Networking Reception
- 2/4 7:00AM: Exhibits open
- 2/4 5:00PM: Exhibits close
- 2/5 7:00AM: Exhibits open
- 2/5 1:00PM: Conference ends
- 2/5 1:00PM Exhibitor teardown

***Exhibitor area is open during conference hours and all networking events.**



EXHIBITOR SPACE COST

\$3,500

Includes:

- One 2.5' x 6' skirted table
- One full conference registration
- Web presence on The Packaging Conference website
- Onsite signage with company logo
- Promotion on session break displays
- Email campaign inclusion

INCREASE YOUR EXPOSURE

Increase your exposure to conference attendees by considering an add-on sponsorship.

| SPONSORSHIP BENEFITS | EVENT APP SPONSOR | LOGO SPONSOR | BREAKFAST SPONSOR | LUNCH SPONSOR | NETWORKING BREAK SPONSOR | SUPER BOWL PARTY SPONSOR | RECEPTION SPONSOR |
|---|-------------------|--------------|-------------------|---------------|--------------------------|--------------------------|-------------------|
| Logo on TPC website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo TPC promotional emails | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo displayed on session break monitors | ✗ | ✗ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo in conference brochure | ✗ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo prominently displayed during sponsored event | ✗ | ✗ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo displayed in event app | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Includes one conference attendee registration | ✗ | ✗ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Estimated visibility to conference attendees | 75% | 95% | 95% | 80% | 95% | 50% | 95% |
| | \$1,000 | \$1,500 | \$5,000 | \$5,000 | \$6,000 | \$8,000 | \$12,000 |

THE DETAILS

READY TO RESERVE YOUR SPACE?

Visit www.thepackagingconference.com/register

NEED MORE INFO?

If you should have any questions, please contact Sharon Davis, Exhibitor Coordinator, using the information below.

(904) 614-6854 | s.davis@thepackagingconference.com





The Packaging Conference